



2012 "Tough Enough To Wear Pink" Horse Show

www.toughenoughtowearpinkhorseshow.com

We are in the process of organizing the 2012 "Tough Enough To Wear Pink" Horse Show. **100% of the show's proceeds** will go to the

Stefanie Spielman Fund for Patient Assistance

associated with the Arthur G. James Cancer Hospital and Richard J. Solove Research Institute at the Ohio State University Comprehensive Cancer Center in Columbus, Ohio.

The show will be held on Friday, September 21 through Sunday, September 23, 2012, at Roberts Arena in Wilmington, Ohio.

We need sponsors! The horse show will be offering some \$500, \$250, \$200, \$100, and \$50 classes, as well as regular classes. Your sponsorship can be made "In Memory Of" or "In Celebration Of" a person/persons you wish to designate.

All sponsors will be listed on the show bill in accordance to the amount of sponsorship. We have four (4) levels of sponsorship:

PLATINUM SPONSORS = \$2,000 and above

SILVER SPONSORS = \$100 to \$499

GOLD SPONSORS = \$500 to \$1,999

BRONZE SPONSORS = \$99 and below

To show our appreciation for our sponsors, we will have a large banner displayed the entire weekend of the show with the sponsors listed on it. Those who have sponsored \$100 or more, will have their business card printed on the banner. The amount of the sponsorship will determine how large the business card image is printed. Those who have sponsored under \$100, will have the name of their company/person printed on the banner. And of course, **ALL sponsor names will be announced the entire weekend!**

This will be the **sixth year** for holding this show. In 2007, the show raised a little over \$2,500. In 2008, it raised \$13,057.50. In 2009, it raised \$19,500. In 2010, it raised \$32,500. And in 2011, the show raised \$40,000 for the *Stefanie Spielman Fund for Patient Assistance*. We would like to thank those of you who provided sponsorship and/or came to the show last year. **We could NOT have done it without you!** This year we are hoping to raise even more money!

If you are interested in sponsorship, please complete the form below and return it at your earliest convenience. Sponsorships will be accepted from now through the entire show, **but you need to send your sponsorship in early in order for your name to be included on the show bill and on the banner.**

We'd like to extend a very big **Thank You** in advance for your consideration and support. We look forward to hearing from you soon.

Sincerely,

"Tough Enough To Wear Pink" Horse Show Committee

Andy & Tami Johnson, Chip Jackson, Kay Tracy, Lorie VanDyke, Allen Johnson, Becky Sollars, Kelly Casto, Matt Coldiron, Sandy Patton.

\$ _____ Check Number _____ Payable to: **Tough Enough To Wear Pink**
Sponsorship

Please keep this top portion for your records.

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Please detach this portion and submit with your Sponsorship.

Amount of Sponsorship \$ _____

Name of Sponsor _____

In Memory Of / In Celebration Of _____

Please remember to enclose the business card you want to have printed on the banner, which will be displayed the entire weekend of the horse show. If you have a company/personal banner you would like displayed, please let us know! We'll make arrangements to pick it up (at a later date) for the show and then return it to you.

Please Make Checks Payable To:
Tough Enough To Wear Pink

Please Mail Your Sponsorship To:
"Tough Enough To Wear Pink" Horse Show
c/o Kay Tracy
2830 Bloomingburg-New Holland Rd., NE
Washington C.H., Ohio 43160